

1/24/2007

**Healthy Kids and Families Coalition (HKFC)  
Steering Committee  
January 23, 2008  
9:30 to Noon  
WVHA Board Room  
Association Drive, Charleston**

**DRAFT MEETING NOTES**

**Members Present:** Renate Pore, Nancy Tolliver, Phil Schenk, Lisa Scarberry, Joan Phillips, Becky King, Eileen Barker, Phil Edwards, Perry Bryant, Jackie Payne, Canny Kittle, Anne Durham, Jenny Lancaster, Linda Anderson, Johnna Beane, BJ Muto.

**Background:** Renate Pore thanked the committee members for their interest in working with the HKFC to support and promote child and family health in West Virginia. The steering committee is made up of all those who are working on Benedum-funded or other projects, state agency representatives and others with an interest in child health. The steering committee replaces the committee which met from 1998-2005 and oversaw the Robert Wood Johnson, Covering Kids and Families Grant. The committee will provide leadership and communicate with a statewide E-Network of West Virginians interested in child health. The E-Network consists of approximately 300 people and was created as a result of six town meetings held during 2006. New members may be added to the E-Network by signing on at the [www.wvhealthykids.org](http://www.wvhealthykids.org) website or giving their contact information to Renate Pore.

Renate Pore will serve as chair of the Steering Committee and director of the Coalition. Nancy Tolliver will serve as vice-chair.

The mission of the Steering Committee and the Coalition will be to:

- Coordinate child health efforts in West Virginia
- Plan program for November 2007 Child Health Forum
- Develop information for legislative or administrative policy regarding child health for 2007-08
- Educate legislators regarding child health issues and efforts
- Inform the statewide child health network on child health issues

**Updates from 2006:** Six town meetings were held on child health; the meetings resulted in a child health agenda and the creation of a network of about 300 professionals interested in promoting child health around the state. The reading and judging of the student essays received in response to the essay contest sponsored as part of the November Child Health Forum has been completed. Winners will be posted on the web.

In all, more than 4,000 essays were received. The First Lady sent a letter of thank you to all students who submitted an essay. We hope to use the essays in the Children's Day at the Legislature events.

**Primary Care Project:** Renate Pore described the Benedum-funded primary care/child development project, a partnership of the HKFC and the WV Primary Care Association. A description of the project is attached to these notes.

**Perinatal Health Project:** Nancy Tolliver discussed the West Virginia Perinatal Partnership – 2007, Benedum-funded project of the Community Voices Partnership and the WVHKFC. The Partnership will work to address seven policy areas in 2007. Nancy will be creating the Advisory/Partnership Committee in February 2007. The policy areas are:

- Establish a Statewide Perinatal System
- Identify and Address Obstetrical Provider Shortage Areas
- Address the lack of oral health care in pregnancy
- Identify costly medical procedures associated with poor birth outcomes
- Develop an approach to identifying and treating drug use during pregnancy.
- Promote perinatal worksite wellness
- Support and promote breastfeeding.

More information about the Perinatal Partnership and the work in 2007 is available on the website at [www.wvhealthykids.org](http://www.wvhealthykids.org)

**Oral Health:** Bobbi Jo Muto discussed progress that has been made in child oral health.

- **Pediatric Dentist:** For the first time in many years (or ever), West Virginia University Dental School has hired a pediatric dentist. The new professor will be able to train dental and dental hygiene students in the art/science of treating children.
- **Legislation to expand scope of practice of hygienists:** A bill crafted by the WV Dental Association will be introduced in the 2007 Legislative Session to expand the scope of practice of dental hygienists. It will permit dental hygienists to practice under the general supervision of a dentist (instead of direct supervision). We support this bill because it is a big step forward, although we would all like the dental hygienists to practice even more independently especially in schools and nursing homes. Bobbi Jo expects that dental hygienists will also introduce their own bill.
- **Oral Health Policy Issues for the HKFC:** The Coalition will be studying Medicaid/CHIP reimbursement for child oral health in 2007; a PEIA child oral health benefit for low income PEIA members and issue a policy brief later in

2007. Oral health will also be a major track at the Children's Health Conference 2007.

- **Public Awareness:** The statewide Rush 2 Brush public awareness campaign is underway; billboards have been placed around the state.

**School Health:** Becky King and Eileen Barker reported on school health. The School Health Partnership has completed two years of work to develop consensus recommendations on how to modernize and improve school health in West Virginia. Next steps are to take the recommendations and develop them into strategies for policies and funding for expansion and redesign. We will work together to pass a legislative study resolution on school health expansion. If passed, it will be requested that the study be assigned to a select committee for more extension review and attention.

**WVCHIP Expansion:** Renate Pore reported on behalf of Sharon Carte that the CHIP expansion was moving forward and that new applications have been submitted. The WVHFC is closely tracking federal actions on CHIP and plans to work with West Virginians for Affordable Health Care towards providing coverage for all children up to 300% of the federal poverty level once SCHIP is reauthorized and we know the new rules and funding available.

**Maternal and Child Health Child Development Grant:** Phil Edwards explained that MCH was waiting to hear about a grant from HRSA that would address:

- Parent education through a web-based program and provide national expertise for state behavior specialists on child behavior.
- Oral health
- Domestic violence

**Day One:** Cinny Kittle reported that the national day one program was closing and had given all rights to materials to West Virginia. She reported that she had been doing training around the state on Day One materials and passed out the "Building Blocks for a Bright Baby," publication.

**Breastfeeding:** Cinny Kittle also reported that three breastfeeding bills had been introduced in the Legislature:

- HB 2244 protects breastfeeding in public places; promotes mother/infant friendly employers and releases breastfeeding mothers from jury duty.
- SB 148 exempts breastfeeding in public from the state's public indecency law.
- HB 2248 protects a mother's right to breastfeed a child in any location where the mother and child are otherwise authorized to be.

**Health Legislation:** Perry Bryant reported that the 2007 Session of the Legislature is likely to pass bills on

- E-prescription
- Breastfeeding

- Legislative and public notice on changes in the Medicaid program.

Perry also discussed other health proposals of WVAHC to contain costs. The proposals can be seen on the web at [www.wvahc.org](http://www.wvahc.org)

**Children’s Day at the Legislature:** Anne Durham reported for Jim McKay that Children’s Day at the Legislature is planned for February 14. On February 13, the Children’s Policy Forum will be held at the Charleston Holiday Inn.

**Healthy Eating Initiative:** Johnna Beane reported that the WVU Institute is developing an RWJF grant to fund a healthy eating initiative targeting family child care programs.

**Child Health Conference:** The Coalition will sponsor a third annual child health conference on October 15 & 16 at the Marriott. Mountainside Media will provide all logistics for the conference. There will be four tracks and program chairs as follows:

Oral Health – Phil Edwards, chair

Perinatal Health – Nancy Tolliver, chair

Child Development/Child Health – Renate Pore, chair

School Health – Linda Anderson, chair.

No Greater Legacy Award – co-chairs, Becky King and Eileen Barker

The chairs will plan for one to two workshops in each area; the group of chairs will plan for plenary sessions together.

**Other Business:** Renate Pore will invite RJ King or someone else from Dept of Education, school health to join the steering team.

### **HKFC Meeting Dates in 2007:**

April 17, 9:30 – noon at the WV Hospital Association Board Room

July 17

October 14, 15, 16 – Conference

December 5